




What cultural intelligence (CQ) is NOT

Swipe 



01 NOT About Pretending

Cultural intelligence is not about acting or pretending to be someone you're not.

It's not about trying to mimic another culture but, instead developing an authentic understanding while remaining true to yourself.





NOT static **02**

Cultural intelligence is not a fixed trait. It's not something you are born with or without.

Instead, it's a skill that can be developed and refined over time through learning, practice, and open-mindedness.



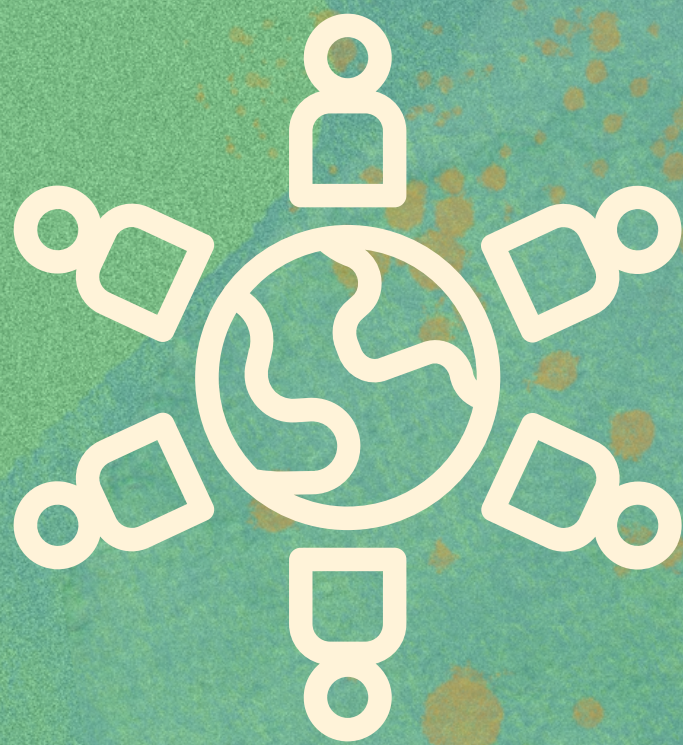


03 NOT Just Language

Cultural intelligence is not solely about speaking multiple languages.

Language is one aspect of communication.

True CQ encompasses understanding customs, values, norms, and non-verbal cues.





04

NOT Exclusive to Expatriates

Cultural intelligence is not just for expatriates or people in foreign countries.

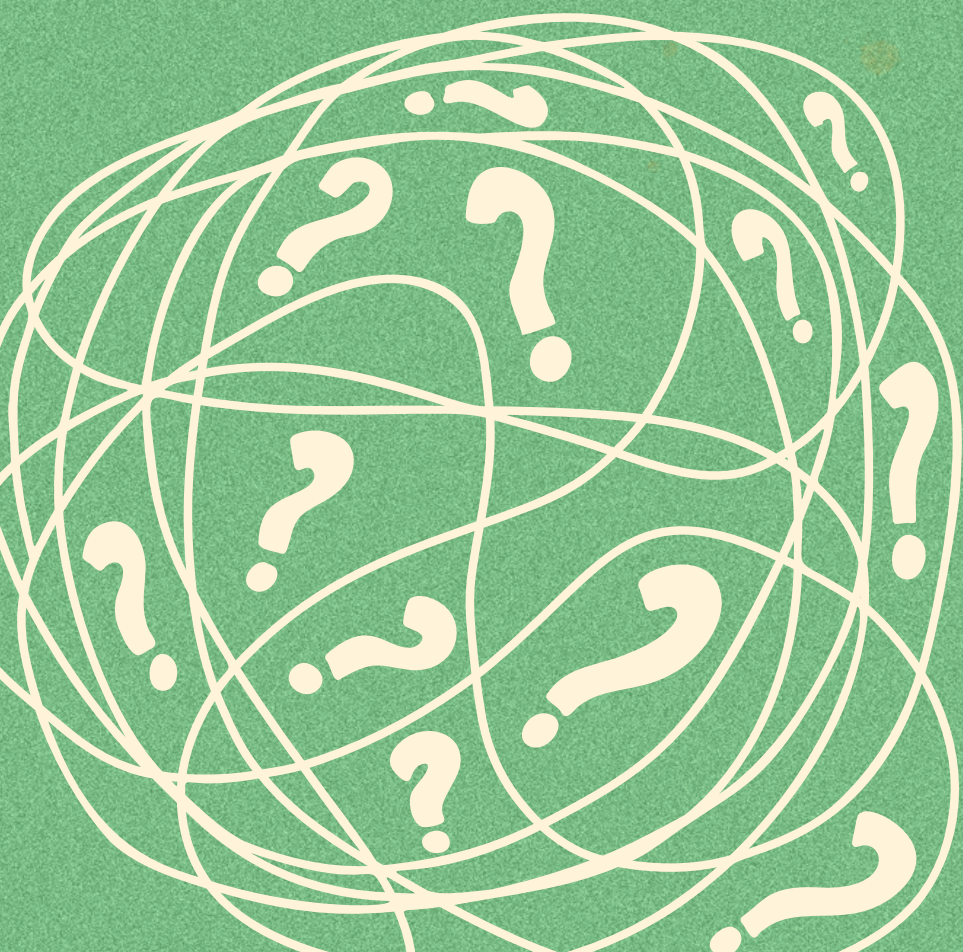
It's relevant to everyone in our interconnected world, diverse teams, international clients, or simply navigating multicultural neighborhoods.



05 About Avoiding Misunderstandings

Cultural intelligence does not guarantee against misunderstandings.

Instead, it equips you with the skills to address and resolve misunderstandings constructively, fostering stronger relationships and teamwork.





Interested in learning more ?

Hi ! I'm Houria,

A passionate leadership development coach and process optimization consultant.

I integrate **critical thinking** and **emotional intelligence** in transitions and transformations.



My approach is to always hold the necessary space for my clients to find clarity and shift progressively.